



## DEGREE MAP

The following sequence is an example of how this degree can be completed in two years. This sequence is based on satisfaction of all Basic Skills requirements and prerequisites, and presumes a fall start date. An individual's program may vary depending on transfer institution, career objectives, or individual needs. See your counselor for other options and to monitor your progress.

**Program Name:** Media Production Arts-Associate of Applied Science Degree

**Location(s) Offered:**

Sierra Vista Campus (CIS 129 and CIS 185 are offered only through the Virtual Campus.)

**Learning Outcomes:** *Students who successfully complete this program will be able to do the following:*

1. Understand, analyze, and articulate the fundamentals of speech as they relate to communicating with an audience; create, manipulate, and enhance digital images; and resolve image problems.
2. Develop and describe strategies for conducting research, evaluating resources, and citing sources using the World Wide Web; and describe, analyze, and articulate legal issues in the media.
3. Identify and detail the news values, interviewing techniques, basic newspaper writing formats, and legal and ethical concerns of media professionals.
4. Demonstrate an understanding of, analyze, and articulate the purpose and processes of graphic design, research, and problem-solving methodologies.
5. Demonstrate, as a member of a production team, the uses of the digital video camera, camera lenses, and computer equipment in portfolio preparation and video production.
6. Demonstrate and articulate the uses of still photography, including aspects of the digital medium, including camera, computer, lighting, lens, and composition requirements.
7. Identify and evaluate the components and practices of electronic commerce, including advertising, marketing, security, and payment systems.
8. Demonstrate the stages and uses of audio production, including recording, sound design, sound editing, audio mixing, and the addition of effects; and demonstrate competency in production in a media industry.

**Course or program prerequisite(s) not included in the degree:**

DMA 260 Graphic Design requires ART 103 Design Fundamentals, ART 106 Drawing I, or permission of instructor.  
ENG 101 Composition requires appropriate English placement score (or see advisor).  
JRN 224 Field Experience in Communication and/or Media Technology requires a declared major in communication or media technology and permission of the cooperative education program coordinator.  
MAT 132 Applied Mathematics requires appropriate mathematics placement score (or see advisor).  
This program requires RDG 122 Reading Critically or exemption.

**Program Reviewed:** Feb 22, 2016

**Key:**

*IW=Intensive Writing*  
*F2F=Face-to-Face Instruction*  
*ITV=Instructional Television*  
*VC=Virtual Campus/Online*

<i>Requirements</i>	<i>Course(s) Recommended</i>	<i>Delivery Method</i>	<i>Credits</i>
<b><i>First Semester (Fall):</i></b>			
Core Curriculum	CIS 185 Internet Essentials	VC	3
Core Curriculum	DMA 110 Digital Imaging I	F2F,VC	3
General Education-Composition	ENG 101 Composition	F2F,VC	3
General Education-Liberal Arts	COM 102 Essentials of Communication	F2F	3
General Education-Technology Literacy	CIS 116 Computer Essentials or CIS 120 Intro to Info Systems	F2F,VC	3
<b><i>Second Semester (Spring):</i></b>			
Core Curriculum	CIS 287 World Wide Web Development	F2F	3
Core Curriculum	COM 110 Public Speaking	F2F,VC	3
Core Curriculum	DMA 260 Graphic Design	F2F	3
Core Curriculum	JRN 102 Essentials of News Writing	ITV	3
General Education-Composition	ENG 102 English Composition	F2F,VC	3
<b><i>Third Semester (Fall):</i></b>			
Core Curriculum	CIS 129 Introduction to Programming Logic	VC	1
Core Curriculum	CIS 244 World Wide Web Graphics	F2F	3
Core Curriculum	DMA 111 Computer Animation I	F2F,VC	3
Core Curriculum	DMA 262 Digital Video Production	F2F	3
General Education-Liberal Arts	JRN 101 Introduction to Mass Communications	ITV	3
Elective*		F2F,VC	3
<b><i>Fourth Semester (Spring):</i></b>			
Core Curriculum	BUS 285 Electronic Commerce	F2F,VC	3
Core Curriculum	DMA 266 Digital Photography	F2F	3
Core Curriculum	JRN 224 Field Exp in Comm and/or Media Technology	F2F	1-6
General Education-Mathematics	MAT 132 Applied Mathematics or higher	F2F,VC	3-4
Elective*		F2F,VC	2-8

**Total credits required:** 64

**Notes:**

\*Department recommended electives include DMA 261, DMA 263, and DMA 267.

NOTE: Students pursuing a BAS degree must meet with an advisor to determine the appropriate general education and core curriculum requirements. Additional credits required in the general education block for BAS transfer may be used to fulfill core curriculum or elective requirements.